



Geauga Otters c/o Geauga YMCA  
12460 Bass Lake Rd.  
Chardon, OH 44024  
Ph. 440-287-6892

## **Sponsorship Information and Opportunities**

2011-2012 Swim Season

The Geauga YMCA Otter Swim Team is in its eighth year and this is our fourth year for the Chardon Hilltopper Swim Team. Combined we are one team with over 80 youth swimmers. We are dedicated to encouraging a life-long interest in swimming and developing exceptional athletes. We participate in a 22 team YMCA league centered in Northeast Ohio and our swim season runs from September through March.

We are hoping that you would be willing to sponsor our team. We can offer your company a great deal of publicity and exposure in the Chardon area at a great price - - see attached Sponsor Levels. For example, your company's logo can be on our Team T-Shirt which is worn by kids and parents – not just to Swim Meets but everywhere. Further, not only will our team families be aware of your generosity but so will everyone who looks at our website and everyone who walks into the Geauga YMCA who will see your company's name listed as a sponsor on our team banner.

You may also want to consider a Sponsor-a-Swimmer. You will be helping one swimmers cover expenses for their season which will allow a child who might otherwise not be able to participate in our sport.

Finally, we will always accept any cash donation you would like to make. The Geauga YMCA Otters Swim Team operates out of the Geauga YMCA which is a tax-exempt 501(c)(3) non-profit organization. All contributions to the Geauga YMCA Swim Team are tax-deductible for federal income tax purposes. The tax ID number will be furnished upon receipt of donation.

Please check out our web site: [www.goswimming.org](http://www.goswimming.org) for more information. If you have any questions please contact Jennifer Scerbo at (440)-286-8109.

On behalf of all of our young swimmers, we very much appreciate your support!

Thank you,

The Geauga Otters Swim Team and Chardon High School Swim Team

## Sponsorship Levels

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
	<b>\$1250</b>	<b>\$750</b>	<b>\$250</b>
Organizational Logo will be worn by the swimmers on the back of their team T-shirt*. Children, High School Swimmers and Parents wear these T-shirts everywhere.	Large Logo or Business Name	Small Logo or Business Name	Business Name
Special recognition twice during each of our 4 Home Meets.	X		
Logo with link to your web page on home page YMCA Otter Team Den Web Page	X		
Logo with link to your web page on Sponsors Page on the YMCA Otter Team Den Web Page	X	X	
Name Listed on Web Page under Sponsors Category on the YMCA Otter Team Den Web Page			X
Full Page "Good Luck Otters" Ad in the League Invitational Heat Sheet- attended by 22 swim teams from Northeast Ohio. (8" W x 10" H)	X		
Half Page "Good Luck Otters" Ad with Your Logo in the League Invitational Heat Sheet- attended by 22 swim teams from Northeast Ohio. (8" W x 5" H)		X	
Quarter Page "Good Luck Otters" Ad with Your Logo in the Divisional Invitational Heat Sheet attended by 22 swim teams from Northeast Ohio. (4" W x 5" H)			X
Recognition at the start of each of our 4 Home Meets.	X	X	X

\*Sponsors are responsible for providing logo art and optional meet program ads. Artwork must be received at least one week before it will appear in printed materials or on our website. For logos appearing on team T-shirts, the sponsorship must be funded and the artwork received no later **October 6, 2011**.

### Geauga Otters Sponsorships

**Sponsor a Swimmer:** Your organization can sponsor – maybe the next Michael Phelps. Your organization can sponsor a swimmer for \$200. Your donation will be used to reduce the cost of the season's fees for a deserving swimmer. You will be recognized on our web site sponsor page.

